



Exposing Yourself in Business

- 1.** Newsletter
- 2.** Articles
- 3.** Testimonials/Endorsements
- 4.** Sponsorship
- 5.** Joint Ventures
- 6.** Public Speaking
- 7.** Networking and Business Meetings
- 8.** Website
- 9.** Answering questions and posting on social media
- 10.** Blogging
- 11.** Volunteering
- 12.** Charities
- 13.** Donate to silent auction or provide a door prize
- 14.** Newspaper
- 15.** Radio or Television
- 16.** Press Releases

(Continue your list... I have over 100 ways to expose/market your business – What are yours?)

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