**FOR IMMEDIATE RELEASE – July 18, 2013**

**Entrepreneurial Moms Juggling It All for Their Families (NEW BOOK RELEASE)**

Do you know an entrepreneurial mom who is trying to get noticed, known, and remembered in the crowded marketplace? Do you know a business mom who wants to make a difference in her community? Have you ever wondered how entrepreneurial moms do it? The kitchen is home of grand central station. Mornings are filled with phone calls, business meetings, and the need to throw in a load of laundry before making lunches and shuttling the kids out the door for school. And that’s just the morning!

Debra Kasowski has recently released her newest book “*The Entrepreneurial Mom’s Guide to Growing a Business, Raising a Family, and Creating a Life You Love*” published by Bettie Youngs Books ([www.BettieYoungsBooks.com](http://www.BettieYoungsBooks.com)). Debra, a mother of three active children and entrepreneurial mom extraordinaire, shares the principles and practices, lessons and tools to growing a sustainable business that integrates relationships, family, and your authentic self.

In today’s economy, it seems that it is a luxury for moms to be able to stay at home to raise their family. Many moms are starting their own businesses while straddling careers to be able to create a life they love on their terms and to have the flexibility to do so. There are other moms who have been running their businesses only on the verge of burnout or they have hit a plateau and are not sure how to get out of the rut they are in.

Gail Z. Martin, Dream Spinner Communications, explains: “*At a time when today’s culture holds up a contradictory - and humanly impossible – ideals for working mothers, this book is a much needed return to sanity. The positive, inspiring, and realistic message is exactly what working moms need to create financial – and personal – success.*”

Debra Kasowski teaches entrepreneurial moms how they can:

* Transition through their roles without losing sight of what matters most
* Position themselves in the marketplace as the credible expert they are
* Awaken the confidence within to add to their families bottom line
* Create system and strategies to run a sustainable business and work-life balance without breaking the bank

Debra Kasowski will being doing a virtual book tour September 5-13, 2013.

**About Debra Kasowski**

Debra is a thought leader, transformational speaker, bestselling author, blogger, and well respected business strategist and coach. She helps indi­viduals, speakers, authors, and small business owners conquer the barriers to their success by achieving clarity, creating an actionable plan through a variety of goal-setting practices.

Debra holds a Bachelor of Science degree in Nursing from the University of Alberta and has been practicing nursing for the nearly twenty years providing leadership, coaching for performance, and ed­ucation through a variety of roles. She has combined her passion and love of helping people with her professional speaking and coaching business to help people transform their lives and business.

She is the best-selling co-author of *GPS Your Best Life: Charting Your Destination and Getting There in Style. The Entrepreneurial Mom’s Guide to Growing a Business, Raising a Family, and Creating a Life You Love is Debra Kasowski’s most recent release published by Bettie Youngs Books.* Debra has been featured on radio, TV, and print throughout North America.

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